



Saturday, August 10, 2024

3:00 PM - 8:00 PM

Island Park, Elkhart

Hello,

The Elkhart Environmental Center is currently planning our 27th annual EnviroFest event which will take place on Saturday, August 10, 2024 at Island Park in downtown Elkhart. The event features businesses and organizations locally and from around the region showcasing environmental and sustainability initiatives, local food vendors, live music, a Kids Area with activities and entertainment, a silent auction, and more.

Community partners like you are essential for making this event possible. If you would like to support this great event, donations can be sent to 1717 E Lusher Ave, Elkhart, IN 46516 and made out to the Elkhart Environmental Center.

If you have any questions or would like more information, please don't hesitate to reach out directly by telephone at 574-293-5070, or by email at EECmail@coei.org.

Thank you for your consideration,

Jeff Zavatsky
Environmental Center Director





- Event Title Sponsor - \$10,000
- Event Area Title Sponsor - \$5,000
- Eco-Leader - \$2,500
- Eco-Champion - \$1,000
- Steward - \$500

Sponsor Information

Name of Organization: _____

Contact name(s): _____

Address: _____

Phone: _____ / _____ / _____
(primary) (secondary) (phone # for day of the event)

Email Address: _____

Description of Booth (if applicable) - (display, sale items, food menu, etc.)

Thank you for sponsoring our 2024 EnviroFest! Please complete the above form and return with your check made out to the Elkhart Environmental Center. Please send a high-quality version of your logo to EECmail@coei.org by July 12. For questions, please contact Annie Klehfoth at 574-293-5070 or Annie.Klehfoth@coei.org.

2024 EnviroFest Sponsorship Opportunities

| | Event Title Sponsor \$10,000 | Event Area Title Sponsor \$5,000 | Eco-Leader \$2,500 | Eco-Champion \$1,000 | Steward \$500 |
|---|---------------------------------|-------------------------------------|-----------------------|-------------------------|------------------|
| | Logo Placement & Size | | | | |
| Event Shirts | Extra Large | Large | Medium | Small | |
| Event Program | Extra Large | Large | Medium | Small | Small |
| Event Website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event Posters | ✓ | ✓ | | | |
| | Company Name Mentions | | | | |
| Community Calendars | ✓ | ✓ | | | |
| Media Releases | ✓ | ✓ | ✓ | | |
| Social Media | 10 | 5 | 2 | 1 | 1 |
| | Radio (WVPE) | | | | |
| Promotional on-air name-only mentions | 36 | 24 | 12 | 6 | |
| Underwriting Announcements (20 sec.) | 36 | 24 | 12 | | |
| | Advertising | | | | |
| Print Event Program Ad | Full Page | 1/2 Page | 1/4 Page | | |
| Digital Event Program Ad | Full Page | 1/2 Page | 1/4 Page | | |
| Link to Company from Event Web page | ✓ | ✓ | ✓ | ✓ | ✓ |
| | At the Event | | | | |
| Title rights for the event | ✓ | | | | |
| Title rights for 1 area of the event (Sponsor's choice) | | Kids Area Music Volunteers | | | |
| Company banner (provided by sponsor) | 5 | 2 | 1 | | |
| Event tickets | 200 | 100 | 50 | 50 | 25 |
| Booth space | Up to 20' x 10' | Up to 20' x 10' | 10' x 10' | 10' x 10' | 10' x 10' |
| Recognition from stage | ✓ | ✓ | | | |

2024 EnviroFest Sponsorship Opportunities

Support at every level is greatly appreciated and impacts our ability to provide a fun, educational, and high-quality event for the community. All sponsorships are appreciated and directly support this event in whatever capacity is needed. When all event costs are covered, we look for more ways to make the event meaningful and memorable for visitors. In 2022, we were able to provide free guided canoe rides on the Elkhart River during the event. We would love to be able to host another water-based activity (whether canoes or rafts) or event tree-climbing. Activities like these help encourage visitors to explore the event and also forges a meaningful connection with their local environment.

Event Title Sponsor

The Event Title Sponsorship provides enough support for the event that the sponsor becomes a part of the name! Such a generous donation will be recognized at every level. Support from this sponsorship provides the rentals, printing, advertising, and additional supplies needed to make this event happen. It also helps cover any costs from specific areas of the event (e.g. Kids Area, Volunteers, etc.) that do not get direct support from a sponsor.

Event Area Title Sponsor

An Event Area Title Sponsor may select one area of the event to support. The sponsor's name will be attached to that area of the event and their banners will be located near that area of the event.

A Kids Area sponsorship provides the tent and supplies for the activities, as well as the entertainment (Indiana Wild).

A Music sponsorship covers the cost for the band (Big Daddy Dupree's Blues Band) and the tent for the beer garden.

A Volunteer sponsorship directly supports the volunteers who make this event possible. It provides the t-shirts and all the snacks and meals for volunteers during their shift(s).

Eco-Leader, Eco-Champion, and Steward Sponsors

Sponsorships at these levels are our most popular forms of support. These sponsorships cover costs for important areas of the event (e.g. Kids Area, Volunteers, etc.) that do not get directly sponsored on their own. These sponsorships also help cover costs for rentals and supplies, and, if we meet the basic needs of the event, these sponsorships help us provide additional enrichment activities or supplies (e.g. providing free canoe rides for visitors during the event or providing reusable water bottles for volunteers). Support at every level is greatly appreciated and impacts our ability to provide a fun, educational, and high-quality event for the community.