



Friday, August 8, 2025

4:00 PM - 8:00 PM

Island Park, Elkhart

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Hello,

The Elkhart Environmental Center is currently planning our 28th annual EnviroFest event which will take place on Saturday, August 8, 2025 at Island Park in downtown Elkhart. The event features businesses and organizations locally and from around the region showcasing environmental and sustainability initiatives, local food vendors, live music, a Kids Area with activities and entertainment, a silent auction, and more.

Community partners like you are essential for making this event possible. If you would like to support this great event, donations can be sent to 1717 E Lusher Ave, Elkhart, IN 46516 and made out to the Elkhart Environmental Center.

If you have any questions or would like more information, please don't hesitate to reach out directly by telephone at 574-293-5070, or by email at [EECmail@coei.org](mailto:EECmail@coei.org).

Thank you for your consideration,

Jeff Zavatsky  
Environmental Center Director





- Event Title Sponsor - \$10,000
- Event Area Title Sponsor - \$5,000
- Eco-Leader - \$2,500
- Eco-Champion - \$1,000
- Steward - \$500

### Sponsor Information

Name of Organization:

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Contact name(s):

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Address:

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Phone:

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/

(primary)

(secondary)

(phone # for day of the event)

Email Address:

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Description of Booth (if applicable) - (display, sale items, food menu, etc.)

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Thank you for sponsoring our 2025 EnviroFest! Please complete the above form and return with your check made out to the Elkhart Environmental Center. Please send a high-quality version of your logo to [EECmail@coei.org](mailto:EECmail@coei.org) by July 11. For questions, please contact Annie Klehfoth at 574-293-5070 or [Annie.Klehfoth@coei.org](mailto:Annie.Klehfoth@coei.org).

# 2025 EnviroFest Sponsorship Opportunities

	Event Title Sponsor \$10,000	Event Area Title Sponsor \$5,000	Eco-Leader \$2,500	Eco-Champion \$1,000	Steward \$500
	Logo Placement & Size				
Event Shirts	Extra Large	Large	Medium	Small	
Event Program	Extra Large	Large	Medium	Small	Small
Event Website	✓	✓	✓	✓	✓
Event Posters	✓	✓			
	Company Name Mentions				
Community Calendars	✓	✓			
Media Releases	✓	✓	✓		
Social Media	10	5	2	1	1
	Radio (WVPE)				
Promotional on-air name-only mentions	36	24	12	6	
Underwriting Announcements (20 sec.)	36	24	12		
	Advertising				
Print Event Program Ad	Full Page	1/2 Page	1/4 Page		
Digital Event Program Ad	Full Page	1/2 Page	1/4 Page		
Link to Company from Event Web page	✓	✓	✓	✓	✓
	At the Event				
Title rights for the event	✓				
Title rights for 1 area of the event (Sponsor's choice)		Kids Area Music Volunteers			
Company banner (provided by sponsor)	5	2	1		
Event tickets	200	100	50	50	25
Booth space	Up to 20' x 10'	Up to 20' x 10'	10' x 10'	10' x 10'	10' x 10'
Recognition from stage	✓	✓			

# 2025 EnviroFest Sponsorship Opportunities

Support at every level is greatly appreciated and impacts our ability to provide a fun, educational, and high-quality event for the community. All sponsorships are appreciated and directly support this event in whatever capacity is needed. When all event costs are covered, we look for more ways to make the event meaningful and memorable for visitors. In 2024, we provided 3 free workshops for visitors to build bluebird boxes, bat houses, and oriole feeders during the event. We are always looking for ways to make the event more interactive and impactful. Sponsorships and community partners are a tremendous help in our ability to expand beyond our initial event components.

## Event Title Sponsor

The Event Title Sponsorship provides enough support for the event that the sponsor becomes a part of the name! Such a generous donation will be recognized at every level. Support from this sponsorship provides the rentals, printing, advertising, and additional supplies needed to make this event happen. It also helps cover any costs from specific areas of the event (e.g. Kids Area, Volunteers, etc.) that do not get direct support from a sponsor.

## Event Area Title Sponsor

An Event Area Title Sponsor may select one area of the event to support. The sponsor's name will be attached to that area of the event and their banners will be located near that area of the event.

A Kids Area sponsorship provides the tent and supplies for the activities, as well as the entertainment (Indiana Wild).

A Music sponsorship covers the cost for the band and the tent for the beer garden.

A Volunteer sponsorship directly supports the volunteers who make this event possible. It provides the t-shirts and all the snacks and meals for volunteers during their shift(s).

## Eco-Leader, Eco-Champion, and Steward Sponsors

Sponsorships at these levels are our most popular forms of support. These sponsorships cover costs for important areas of the event (e.g. Kids Area, Volunteers, etc.) that do not get directly sponsored on their own. These sponsorships also help cover costs for rentals and supplies, and, if we meet the basic needs of the event, these sponsorships help us provide additional enrichment activities or supplies (e.g. providing free canoe rides for visitors during the event or providing reusable water bottles for volunteers). Support at every level is greatly appreciated and impacts our ability to provide a fun, educational, and high-quality event for the community.